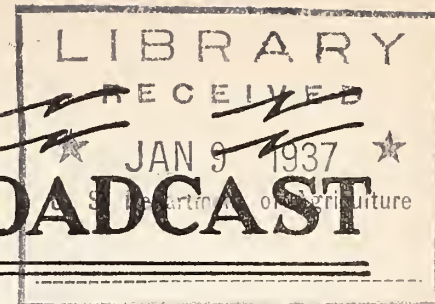


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Do not assume content reflects current scientific knowledge, policies, or practices.

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Reserve

National 4-H CLUB RADIO BROADCAST



JANUARY 2, 1937

12:30 TO 1:30 P.M. EASTERN STANDARD TIME¹

*Conducted by the United States Department of Agriculture in Cooperation with
the State Agricultural Colleges, the United States Marine Band,
and the National Broadcasting Co.*

PROGRAM

NEW FRONTIERS FOR RURAL YOUNG PEOPLE

First Phase - Ending 1936 and Beginning 1937

America the Beautiful.....U. S. Marine Band.

My Year in 4-H Club Work.....Steffie Misheikis,
4-H Club Member, Tolland County, Conn.

My Year in 4-H Club Work.....Frank Stiles,
4-H Club Member, Montgomery County, Md.

AMERICAN COMPOSERS. - First phase of the 1937 National 4-H Music Hour -
Music of the Wigwam. The compositions will be discussed by
R. A. Turner, and played by the U. S. Marine Band under the
leadership of Capt. Taylor Branson.

From the Land of the Sky-Blue Water).....Cadman

Far off I Hear a Lover's Flute)

By the Waters of Minnetonka.....Lieurance

Indian Summer.....Herbert

Cheyenne Indian War Dance).....Skilton

Deer Dance)

Our Program for 1937.....Elizabeth Grover Clark,
Club Agent, Tolland County, Conn.

New Frontiers for Rural Young People.....C. W. Warburton,
Director, Extension Work, U. S. Department of Agriculture.

The Star-Spangled Banner.....U. S. Marine Band.

4-H RADIO PROGRAMS ARE BROADCAST
"Always on the First Saturday of Each Month"

¹TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:30 a. m.
to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time;
9:30 to 10:30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension
workers.

(OVER)

Stations Scheduled To Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

Albany.....WABY	Cincinnati.....WLW	Miami Beach.....WIOD	Richmond.....WRVA
Asheville.....WWNC	Cleveland.....WGAR	New York City...WJZ	Rochester.....WHAM
Baltimore.....WBAL	Columbia.....WIS	Norfolk.....WTAR	Springfield....WBZA
Boston.....WBZ	Detroit.....WXYZ	Philadelphia...WFIL	Syracuse.....WSYR
Charleston.....WCSC	Greenville.....WFBC	Pittsburgh.....KDKA	Tampa.....WFLA
Charlotte.....WSOC	Jacksonville...WJAX	Raleigh.....WPTF	Washington.....WMAL

Central Standard Time - 11:30 a.m. to 12:30 p.m.

Atlanta.....WSB	Fargo.....WDAY	Kansas City (Mo.)	Oklahoma City...WKY
Birmingham.....WAPI	Grand Rapids...WOOD	WDAF	Omaha.....WOW
Bismarck.....KFYK	Hot Springs.....KTBS	Louisville.....WAVE	San Antonio.....WOAI
Chicago.....WMAQ	Houston.....KPRC	Madison.....WIBA	Shreveport.....KTBS
Dallas.....WFAA	Jackson.....WJDX	Memphis.....WMC	St. Louis.....KWK
Des Moines.....WHO	Kansas City(Kans.)	Nashville.....WSM	St. Paul.....KSTP
	WREN	New Orleans...WSMB	
	Superior.....WEBC		
	Tulsa.....KVOO		

Mountain Standard Time - 10:30 to 11:30 a.m.

Butte.....KGIR	Billings.....KGHL	Denver.....KOA	Phoenix.....KTAR
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Pacific Standard Time - 9:30 to 10:30 a.m.

Los Angeles.....KECA	San Diego.....KFSD	San Francisco...KGO	Seattle.....KJR
	Spokane.....KGA		

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Reserve

National 4-H CLUB RADIO BROADCAST

FER 12 1937

FEBRUARY 6, 1937

12:30 TO 1:30 P.M. EASTERN STANDARD TIME

*Conducted by the United States Department of Agriculture in Cooperation with
the State Agricultural Colleges, the United States Marine Band,
and the National Broadcasting Co.*

PROGRAM

NEW FRONTIERS FOR RURAL YOUNG PEOPLE
Second Phase - 4-H Club Members Capitalize on Opportunities at Home

America the Beautiful.....U. S. Marine Band.

Young People in the Rural Home Today.....Gertrude L. Warren,
U. S. Department of Agriculture.

AMERICAN COMPOSERS. - Second phase of the 1937 National 4-H Music
Hour - Music of the Frontier. The compositions will be
discussed by R. A. Turner, and played by the U. S. Marine
Band under the leadership of Capt. Taylor Branson.

Turkey in the Straw)
Arkansas Traveler)(Arrangement).....Guion
A Chant From the Great Plains.....Busch
Cripple Creek - From Southern Mountains Suite....Stringfield

4-H Club Members Capitalize on Opportunities at Home:

Herman Timm, 4-H Club Boy, Iroquois County, Ill.
Earl Kane, Jr., 4-H Club Boy, Lake County, Ill.
Sybil Sterne, 4-H Club Girl, Champaign County, Ill.
Flora Jane Breckinridge, 4-H Club Girl,
Winnebago County, Ill.
DeVere Mummert, District Club Agent, Ottawa, Ill.

The Star-Spangled Banner.....U. S. Marine Band.

4-H RADIO PROGRAMS ARE BROADCAST
"Always on the First Saturday of Each Month"

¹TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:20 a. m.
to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time;
9:30 to 10:30 a. m., Pacific standard time.

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(OVER)

Stations Scheduled To Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

Albany.....WABY	Charlotte.....WSOC	Jacksonville...WJAX	Richmond.....WRVA
Asheville.....WWNC	Cincinnati.....WLW	Miami Beach....WIOD	Rochester.....WHAM
Baltimore.....WBAL	Cleveland.....WGAR	New York City...WJZ	Springfield(Mass.)
Boston.....WBZ	Columbia.....WIS	Norfolk.....WTAR	WBZA
Buffalo.....WEBR	Columbus.....WCOL	Philadelphia...WFIL	Syracuse.....WSYR
Charleston.....WCSC	Detroit.....WXYZ	Pittsburgh.....KDKA	Tampa.....WFLA
	Greenville.....WFBC	Raleigh.....WPTF	
	Washington.....WMAL		

Central Standard Time - 11:30 a.m. to 12:30 p.m.

Amarillo.....KGNC	Grand Rapids...WOOD	Little Rock.....KARK	San Antonio.....WOAI
Atlanta.....WSB	Hot Springs....KTHS	Louisville.....WAVE	Shreveport.....KTBS
Birmingham.....WAPI	Houston.....KPRC	Madison.....WIBA	St. Louis.....KWK
Bismarck.....KFYR	Jackson.....WJDX	Memphis.....WMC	St. Paul.....KSTP
Chicago.....WMAQ	Kansas City(Kans.)	Nashville.....WSM	Springfield (Mo.)
Dallas.....WFAA	WREN	New Orleans...WSMB	KGBX
Des Moines.....WHO	Kansas City (Mo.)	Oklahoma City...WKY	Superior.....WEBC
Fargo.....WDAY	WDAF	Omaha.....WOW	Tulsa.....KVOO

Mountain Standard Time - 10:30 to 11:30 a.m.

Butte.....KGIR	Billings.....KGHL	Ogden.....KLO	Pueblo.....KGHF
	Denver.....KOA	Phoenix.....KTAR	

Pacific Standard Time - 9:30 to 10:30 a.m.

Bakersfield.....KERN	Los Angeles.....KECA	San Diego.....KFSD	Spokane.....KGA
Fresno.....KMJ	Portland.....KEX	San Francisco...KGO	Stockton.....KWG
	Sacramento.....KFBK	Seattle.....KJR	

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National 4-H CLUB RADIO BROADCAST

RECEIVED
FEB 27 1937
U. S. Department of Agriculture

Reserve

MARCH 6, 1937

12:30 TO 1:30 P.M. EASTERN STANDARD TIME

*Conducted by the United States Department of Agriculture in Cooperation with
the State Agricultural Colleges, the United States Marine Band,
and the National Broadcasting Co.*

PROGRAM

NEW FRONTIERS FOR RURAL YOUNG PEOPLE
Third Phase - Conservation Emphasized in 4-H Club Work

America the Beautiful.....U. S. Marine Band.

History of the 4-H Dairy-Management Club, Mercer County, N. J., In Episodes.
Presented by B. J. Turpin, Mercer County Club Agent,
and 4-H Club Members.

AMERICAN COMPOSERS. - Third phase of the 1937 National 4-H Music
Hour. The compositions will be discussed by R. A. Turner,
and played by the U. S. Marine Band under the leadership of
Capt. Taylor Branson.

To a Wild Rose)
To a Water Lily).....Mac Dowell
Witches' Dance)

Old Uncle Ned)
Old Black Joe)
Old Folks at Home).....Foster
Oh! Susanna)
My Old Kentucky Home)

Dixie.....Emmett

Wildlife Conservation Important to Agriculture.....A. B. Graham,
U. S. Department of Agriculture.

The Star-Spangled Banner.....U. S. Marine Band.

4-H RADIO PROGRAMS ARE BROADCAST
"Always on the First Saturday of Each Month"

NOTE: THE MUSIC FOR APRIL AND MAY WILL BE INTERCHANGED.

TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:30 a. m.
to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time;
9:30 to 10:30 a. m., Pacific standard time.

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(OVER)

Stations Scheduled To Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

Albany.....WABY	Charlotte.....WSOC	Jacksonville...WJAX	Richmond.....WRVA
Asheville.....WWNC	Cincinnati.....WLW	Miami Beach....WIOD	Rochester.....WHAM
Baltimore.....WBAL	Cleveland.....WGAR	New York City...WJZ	Springfield(Mass.)
Boston.....WBZ	Columbia.....WIS	Norfolk.....WTAR	WBZA
Buffalo.....WEBR	Columbus.....WCOL	Philadelphia...WFIL	Syracuse.....WSYR
Charleston.....WCSC	Detroit.....WXYZ	Pittsburgh.....KDKA	Tampa.....WFLA
	Greenville.....WFBC	Raleigh.....WPTF	
	Washington.....WMAL		

Central Standard Time - 11:30 a.m. to 12:30 p.m.

Amarillo.....KGNC	Grand Rapids...WOOD	Little Rock.....KARK	San Antonio.....WOAI
Atlanta.....WSB	Hot Springs.....KTBS	Louisville.....WAVE	Shreveport.....KTBS
Birmingham.....WAPI	Houston.....KPRC	Madison.....WIBA	St. Louis.....KWK
Bismarck.....KFYR	Jackson.....WJDX	Memphis.....WMC	St. Paul.....KSTP
Chicago.....WMAQ	Kansas City(Kans.)	Nashville.....WSM	Springfield (Mo.)
Dallas.....WFAA	WREN	New Orleans...WSMB	KGBX
Des Moines.....WHO	Kansas City (Mo.)	Oklahoma City...WKY	Superior.....WEBC
Fargo.....WDAY	WDAF	Omaha.....WOW	Tulsa.....KVOO

Mountain Standard Time - 10:30 to 11:30 a.m.

Butte.....KGIR	Billings.....KGHL	Ogden.....KLO	Pueblo.....KGHF
	Denver.....KOA	Phoenix.....KTAR	

Pacific Standard Time - 9:30 to 10:30 a.m.

Bakersfield.....KERN	Los Angeles.....KECA	San Diego.....KFSD	Spokane.....KGA
Fresno.....KMJ	Portland.....KEX	San Francisco...KGO	Stockton.....KWG
	Sacramento.....KFBK	Seattle.....KJR	

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National 4-H CLUB RADIO BROADCAST

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Reserve

APRIL 3, 1937

U. S. Department of Agriculture

12:30 TO 1:30 P.M. EASTERN STANDARD TIME¹

*Conducted by the United States Department of Agriculture in Cooperation with
the State Agricultural Colleges, the United States Marine Band,
and the National Broadcasting Co.*

PROGRAM

NEW FRONTIERS FOR RURAL YOUNG PEOPLE Fourth Phase - The Meaning of 4-H Club Work on Negro Farms

America the Beautiful.....U. S. Marine Band.

Gardening and Canning for Family Living.....Lillie Mae Moses,
4-H Club Girl, Sumter County, S. C.

Better Poultry and Better Living on Our Farm.....Mahlon Watson,
4-H Club Boy, Nottoway County, Va.

AMERICAN COMPOSERS. - Fourth phase of the 1937 National 4-H Music
Hour. The compositions will be discussed by R. A. Turner,
and played by the U. S. Marine Band under the leadership of
Capt. Taylor Branson.

Song of the Bayou, *Bloom*.....U. S. Marine Band.
Mandy Lou, *Work*.....Howard University Glee Club.
Who Knows? *Ball*.....U. S. Marine Band.
Deep River, *Burleigh*.....Howard University Glee Club.
Juba Dance, *Dett*.....U. S. Marine Band.
Honor, Honor, *Arranged by Hall Johnson*....Howard University Glee Club.
At a Georgia Camp Meeting, *Mills*.....U. S. Marine Band.

The Negro State 4-H Club Camp of South Carolina.....Marian B. Paul,
Supervisor, Home Demonstration Work, State College, Orangeburg, S. C.

What We Mean by Demonstration.....John L. Charity,
District Agent, Richmond, Va.

The Star-Spangled Banner.....U. S. Marine Band.

4-H RADIO PROGRAMS ARE BROADCAST
"Always on the First Saturday of Each Month"

NOTE: THE MUSIC FOR APRIL AND MAY HAS BEEN INTERCHANGED.

¹TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:30 a. m.
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(OVER)

Stations Scheduled to Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

Albany.....WABY	Cincinnati.....WLW	Manchester.....WFEA	Richmond.....WRVA
Asheville.....WWNC	Cleveland.....WGAR	Miami Beach.....WIOD	Rochester.....WHAM
Baltimore.....WBAL	Columbia.....WIS	New York City...WJZ	Springfield(Mass.)
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Buffalo.....WEBR	Detroit.....WXYZ	Philadelphia...WFIL	Syracuse.....WSYR
Charleston.....WCSC	Greenville.....WFBC	Pittsburgh.....KDKA	Tampa.....WFLA
Charlotte.....WSOC	Jacksonville...WJAX	Raleigh.....WPTF	Washington.....WMAL

Central Standard Time - 11:30 a.m. to 12:30 p.m.

Amarillo.....KGNC	Fargo.....WDAY	Little Rock.....KARK	San Antonio.....WOAI
Atlanta.....WSB	Grand Rapids...WOOD	Louisville.....WAVE	Shreveport.....KTBS
Birmingham.....WAPI	Hot Springs.....KTHS	Madison.....WIBA	St. Louis.....KWK
Bismarck.....KFYR	Houston.....KPRC	Memphis.....WMC	St. Paul.....KSTP
Chicago.....WMAQ	Jackson.....WJDX	Nashville.....WSM	Springfield (Mo.)
Dallas.....WFAA	Kansas City:	New Orleans...WSMB	KGBX
Des Moines.....WHO	Kansas.....WREN	Oklahoma City...WKY	Superior.....WEBC
Evansville.....WGBF	Missouri.....WDAF	Omaha.....WOW	Tulsa.....KVOO

Mountain Standard Time - 10:30 to 11:30 a.m.

Butte.....KGIR	Billings.....KGHL	Ogden.....KLO	Pueblo.....KGHF
	Denver.....KOA	Phoenix.....KTAR	

Pacific Standard Time - 9:30 to 10:30 a.m.

Bakersfield.....KERN	Los Angeles.....KECA	San Diego.....KFSD	Spokane.....KGA
Fresno.....KMJ	Portland.....KEX	San Francisco...KGO	Stockton.....KWG
	Sacramento.....KFBK	Seattle.....KJR	

National 4-H CLUB RADIO BROADCAST

MAY 1, 1937

12:30 TO 1:30 P.M. EASTERN STANDARD TIME

Reserve

Conducted by the United States Department of Agriculture in Cooperation with
the State Agricultural Colleges, the United States Marine Band,
and the National Broadcasting Co.

PROGRAM

NEW FRONTIERS FOR RURAL YOUNG PEOPLE
Fifth Phase - Farming Is a Business and a Life

America the Beautiful.....U. S. Marine Band.
Farming as a Business in LifeDean W. A. Schoenfeld,
Director, Oregon Extension Service, Corvallis.

AN INTERVIEW

H. C. Seymour.....4-H Club Leader, Corvallis, Oreg.
Edwin Ridder.....Former 4-H club boy.
Mrs. Loren Smith.....Former 4-H club girl.
Loren Smith.....Former 4-H club boy.

AMERICAN COMPOSERS. - Fifth phase of the 1937 National 4-H Music
Hour. The compositions will be discussed by R. A. Turner,
and played by the U. S. Marine Band under the leadership of
Capt. Taylor Branson.

Semper FidelisSousa
El Capitan - From El Capitan)
March - National Geographic.....Darcy
Chief of Naval Operations March.....Benter
Marine Corps Institute March.....Branson
2d Connecticut Regiment March.....Reeves
Stars and Stripes Forever.....Sousa

INTERVIEW - May Day Is Health Day

Miriam Birdseye,).....U. S. Department of Agriculture.
Lydia A. Lynde,)

The Star-Spangled Banner.....U. S. Marine Band.

4-H RADIO PROGRAMS ARE BROADCAST
"Always on the First Saturday of Each Month"

'TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:30 a. m.
to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time;
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Stations Scheduled to Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

Albany.....WABY	Cincinnati.....WLW	Manchester.....WFEA	Rochester.....WHAM
Asheville.....WWNC	Cleveland.....WGAR	Miami Beach.....WIOD	Springfield(Mass.)
Baltimore.....WBAL	Columbia.....WIS	New York City...WJZ	WBZA
Boston.....WBZ	Columbus.....WCOL	Norfolk.....WTAR	Syracuse.....WSYR
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Charleston.....WCSC	Erie.....WLEU	Pittsburgh.....KDKA	Washington.....WMAL
Charlotte.....WSOC	Greenville.....WFBC	Raleigh.....WPTF	York.....WORK
	Jacksonville...WJAX	Richmond.....WRVA	

Central Standard Time - 11:30 a.m. to 12:30 p.m.

Amarillo.....KGNC	Fargo.....WDAY	Louisville.....WAVE	San Antonio.....WOAI
Atlanta.....WSB	Grand Rapids...WOOD	Madison.....WIBA	Shreveport.....KTBS
Birmingham.....WAPI	Hot Springs....KTHS	Memphis.....WMC	Sioux Falls....KSOO
Bismarck.....KFYR	Houston.....KPRC	Nashville.....WSM	Springfield (Mo.)
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Dallas.....WFAA	Kansas.....WREN	Omaha.....WOW	Tulsa.....KVOO
Des Moines.....WHO	Missouri.....WDAF	St. Louis.....KWK	Wichita.....KANS
Evansville.....WGBF	Little Rock....KARK	St. Paul.....WTCN	

Mountain Standard Time - 10:30 to 11:30 a.m.

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Fresno.....KMJ	Portland.....KEX	San Francisco...KGO	Stockton.....KWG
	Sacramento.....KFBK	Seattle.....KJR	

National 4-H CLUB RADIO BROADCAST

JUNE 5, 1937

Reserve

12:30 TO 1:30 P.M. EASTERN STANDARD TIME¹

*Conducted by the United States Department of Agriculture in Cooperation with
the State Agricultural Colleges, the United States Marine Band,
and the National Broadcasting Co.*

PROGRAM

NEW FRONTIERS FOR RURAL YOUNG PEOPLE

Sixth Phase - Crops and Gardens by the 4-H Plan

America the Beautiful.....U. S. Marine Band.

4-H Club Members as Producers on the Farm - A Discussion:

Winona Schultz, 4-H Club Girl, Bastrop County, Tex.

Walter Britten, 4-H Club Boy, Carson County, Tex.

AMERICAN COMPOSERS. - Sixth phase of the 1937 National 4-H Music Hour. The compositions will be discussed by R. A. Turner and played by the U. S. Marine Band under the leadership of Capt. Taylor Branson.

Narcissus)
The Rosary).....Nevin
Mighty Lak' a Rose)

I Love You Truly)
Just a-Wearyin' for You).....Jacobs-Bond
A Perfect Day)

Oh, Promise Me - From Robin Hood.....De Koven

Are 4-H Club Members Prepared to Assume Responsibility on New Agricultural Frontiers for Better Land Use and Happier Country Homes?

Ola Powell Malcolm, U. S. Department of Agriculture.

The Star-Spangled Banner.....U. S. Marine Band.

4-H RADIO PROGRAMS ARE BROADCAST
"Always on the First Saturday of Each Month"

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Stations Scheduled to Carry Program

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Albany.....WABY	Cincinnati.....WLW	Manchester.....WFEA	Rochester.....WHAM
Asheville.....WWNC	Cleveland.....WGAR	Miami Beach.....WIOD	Springfield(Mass.)
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Des Moines.....WHO	Missouri.....WDAF	St. Louis.....KWK	Wichita.....KANS
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Fresno.....KMJ	Portland.....KEX	San Francisco...KGO	Stockton.....KWG
	Sacramento.....KFBK	Seattle.....KJR	

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National 4-H CLUB RADIO BROADCAST

Reserve

JULY 3, 1937

12:30 TO 1:30 P.M. EASTERN STANDARD TIME¹

Conducted by the United States Department of Agriculture in Cooperation with
the State Agricultural Colleges, the United States Marine Band,
and the National Broadcasting Co.

PROGRAM

☆ JUL 3 1937 ☆
U. S. Department of Agriculture

NEW FRONTIERS FOR RURAL YOUNG PEOPLE
Seventh Phase - We Want Our Homes and Farmsteads Beautiful

America the Beautiful.....U. S. Marine Band.

A Discussion of the Theme by Wisconsin Club Members and Leader:

Melvin Raeder, 4-H Club Member)
Annette Lohuis, 4-H Club Member)--Sheboygan County.
Miss Viola M. Gunnison, Leader)

AMERICAN COMPOSERS. - Seventh phase of the 1937 National 4-H Music
Hour. The compositions will be discussed by R. A. Turner
and played by the U. S. Marine Band under the leadership of
Capt. Taylor Branson.

Patriotic Music for Independence Day

Liberty-Bell March.....	Sousa
Columbia the Gem of the Ocean.....	a Becket
Yankee Doodle.....	Traditional
The World Turned Upside Down.....	Traditional
Hail Columbia.....	Fyles
Tenting on the Old Camp Ground.....	Kittredge
The Girl I Left Behind Me.....	Traditional
Over There.....	Cohan
Anchors Aweigh.....	Zimmermann
The Star-Spangled Banner.....	Key-Smith

The "Fuller Life" for Rural Young People.....H. W. Gilbertson,
U. S. Department of Agriculture.

The Star-Spangled Banner.....U. S. Marine Band.

4-H RADIO PROGRAMS ARE BROADCAST
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Mountain Standard Time - 10:30 to 11:30 a.m.

Butte.....KGIR	Billings.....KGHL	Ogden.....KLO	Pueblo.....KGHF
	Denver.....KOA	Phoenix.....KTAR	

Pacific Standard Time - 9:30 to 10:30 a.m.

Bakersfield.....KERN	Los Angeles.....KECA	San Diego.....KFSD	Spokane.....KGA
Fresno.....KMJ	Portland.....KEX	San Francisco...KGO	Stockton.....KWG
	Sacramento.....KFBK	Seattle.....KJR	

Sept 1937

National 4-H CLUB RADIO BROADCAST

Reserve

AUGUST 7, 1937

12:30 TO 1:30 P.M. EASTERN STANDARD TIME¹

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Conducted by the United States Department of Agriculture in Cooperation with
the State Agricultural Colleges, the United States Marine Band,
and the National Broadcasting Co.

PROGRAM

NEW FRONTIERS FOR RURAL YOUNG PEOPLE

Eighth Phase - 4-H Club Work Takes Its Place in the Community
America the Beautiful.....U. S. Marine Band.

OUR PART IN THE COMMUNITY PATTERN - AN INTERVIEW

Interviewer: Albert Hoefer, Assistant State Club Leader, Ithaca, N. Y.
Interviewees: Peggy Wilson, 4-H Club Member, Delaware County, N. Y.
Henry Redder, 4-H Club Member, Dutchess County, N. Y.

AMERICAN COMPOSERS. - Eighth phase of the 1937 National 4-H Music
Hour. The compositions will be discussed by R. A. Turner
and played by the U. S. Marine Band under the leadership of
Capt. Taylor Branson.

MUSIC OF THE CHURCHES

The Son of God Goes Forth to War.....Cutler
The Old Rugged Cross.....Bennard
His Eye Is on the Sparrow.....Gabriel
Jesus, Savior, Pilot Me
(Arrangement by Barnhouse).....Gould
My Faith Looks Up to Thee.....Mason
Nearer My God to Thee.....Mason
The Little Brown Church in the Vale.....Pitts
Satisfied.....Eddy
Soul of My Savior.....Maher
God Be With You.....Tomer
The Cry of Rachel.....Salter

4-H Club Work Takes Its Place in the Community.....C. E. Potter,
U. S. Department of Agriculture.

The Star-Spangled Banner.....U. S. Marine Band.

4-H RADIO PROGRAMS ARE BROADCAST

"Always on the First Saturday of Each Month"

¹TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:20 a. m.
to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time;
9:30 to 10:30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension
workers

(OVER)

Stations Scheduled to Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

Albany.....WABY	Cincinnati.....WLW	Manchester.....WFEA	Rochester.....WHAM
Asheville.....WWNC	Cleveland.....WGAR	Miami Beach.....WIOD	Springfield(Mass.)
Baltimore.....WBAL	Columbia.....WIS	New York City...WJZ	WBZA
Boston.....WBZ	Columbus.....WCOL	Norfolk.....WTAR	S racuse.....WSYR
Buffalo.....WEBR	Detroit.....WXYZ	Philadelphia...WFIL	Tampa.....WFLA
Charleston.....WCSC	Erie.....WLEU	Pittsburgh.....KDKA	Washington.....WMAL
Charlotte.....WSOC	Greenville.....WFBC	Raleigh.....WPTF	York.....WORK
	Jacksonville...WJAX	Richmond.....WRVA	

Central Standard Time - 11:30 a.m. to 12:30 p.m.

Amarillo.....KGNC	Fargo.....WDAY	Louisville.....WAVE	San Antonio.....WOAI
Atlanta.....WSB	Grand Rapids...WOOD	Madison.....WIBA	Shreveport.....KTBS
Birmingham.....WAPI	Hot Springs.....KTHS	Memphis.....WMC	Sioux Falls.....KSOO
Bismarck.....KFYR	Houston.....KPRC	Nashville.....WSM	Springfield (Mo.)
Chicago.....WMAQ	Jackson.....WJDJ	New Orleans...WSMB	KGBX
Dallas.....WFAA	Kansas City:	Oklahoma City...WKY	Superior.....WEBC
Des Moines.....WHO	Kansas.....WREN	Omaha.....WOW	Tulsa.....KVOO
Evansville.....WGBF	Missouri.....WDAF	St. Louis.....KWK	Wichita.....KANS
	Little Rock....KARK	St. Paul.....WTCN	

Mountain Standard Time - 10:30 to 11:30 a.m.

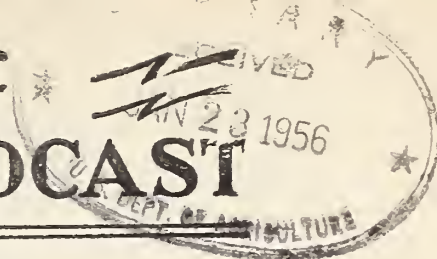
Butte.....KGIR	Billings.....KGHL	Ogden.....KLO	Pueblo.....KGHF
	Denver.....KOA	Phoenix.....KTAR	

Pacific Standard Time - 9:30 to 10:30 a.m.

Bakersfield.....KERN	Los Angeles.....KECA	San Diego.....KFSD	Spokane.....KGA
Fresno.....KMF	Portland.....KEX	San Francisco...KGO	Stockton.....KWG
	Sacramento.....KFBK	Seattle.....KJR	

Resume
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National 4-H CLUB RADIO BROADCAST



SEPTEMBER 4, 1937

12:30 TO 1:30 P.M. EASTERN STANDARD TIME

Conducted by the United States Department of Agriculture in Cooperation with
the State Agricultural Colleges, the United States Marine Band,
and the National Broadcasting Co.

PROGRAM

NEW FRONTIERS FOR RURAL YOUNG PEOPLE

Ninth Phase - 4-H Accomplishments, A Public Interest

America the Beautiful.....The Homesteaders' Orchestra.

4-H ACCOMPLISHMENTS OF PUBLIC INTEREST IN SUMTER COUNTY,
SOUTH CAROLINA

T. O. Bowen, Assistant County Agricultural Agent.
Sara Bragdon, 4-H Club Girl.
J. R. White, Jr., 4-H Club Boy.

AMERICAN COMPOSERS. - Ninth phase of the 1937 National 4-H Music Hour.
The compositions will be played by the Homesteaders' Orchestra
broadcasting from Chicago. The annotations for these selections
have been prepared by R. A. Turner, U. S. Department of Agriculture.

MUSIC FOR EVERY MOOD

The Whistler and His Dog.....Pryor
Sylvia.....Speaks
Mother Machree.....Ball
Country Gardens.....Grainger
Le Bananier.....Gottschalk
4-H Field Song.....Parish
Lights Out.....Hill
Forgotten.....Cowles

The Fuller Life for Rural Young People.....H. W. Gilbertson,
U. S. Department of Agriculture.

The Star-Spangled Banner.....The Homesteaders' Orchestra.

4-H RADIO PROGRAMS ARE BROADCAST

"Always on the First Saturday of Each Month"

'TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:30 a. m.
to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time;
9:30 to 10:30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension
workers.

(OVER)

Stations Scheduled to Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

Albany.....WABY	Cincinnati.....WLW	Manchester.....WFEA	Rochester.....WHAM
Allentown.....WSAN	Cleveland.....WGAR	Miami Beach.....WIOD	Springfield(Mass.)
Asheville.....WWNC	Columbia.....WIS	New York City...WJZ	WBZA
Baltimore.....WBAL	Columbus.....WCOL	Norfolk.....WTAR	Syracuse.....WSYR
Boston.....WBZ	Erie.....WLEU	Philadelphia...WFIL	Tampa.....WFLA
Buffalo.....WEBR	Greenville.....WFBC	Pittsburgh.....KDKA	Toledo.....WSPD
Charleston.....WCSC	Jacksonville...WJAX	Raleigh.....WPTF	Washington.....WMAL
Charlotte.....WSOC	Jamestown.....WJTN	Richmond.....WRTD	York.....WORK

Central Standard Time - 11:30 a.m. to 12:30 p.m.

Albuquerque.....KOB	Detroit.....WXYZ	Lawrence.....WREN	St. Paul.....WTCN
Amarillo.....KGNC	Evansville.....WGBF	Little Rock....KARK	San Antonio.....WOAI
Atlanta.....WSB	Fargo.....WDAY	Louisville.....WAVE	Shreveport.....KTBS
Baton Rouge.....WJBO	Fort Wayne.....WGL	Madison.....WIBA	Sioux Falls.....KSOO
Beaumont.....KFDM	Grand Rapids...WOOD	Memphis.....WMC	Springfield (Mo.)
Birmingham.....WSGN	Hot Springs.....KTHS	Nashville.....WSM	KGBX
Bismarck.....KFYR	Houston.....KXYZ	New Orleans...WDSU	Superior.....WEBC
Chicago.....WMAQ	Jackson.....WJDX	Oklahoma City...WKY	Tulsa.....KVOO
Dallas.....WFAA	Knoxville.....WROL	St. Louis.....KWK	Wichita.....KANS

Mountain Standard Time - 10:30 to 11:30 a.m.

Butte.....KGIR	Billings.....KGHL	Ogden.....KLO	Pueblo.....KGHF
	Denver.....KOA	Phoenix.....KTAR	
	Salt Lake City....KDYL		

Pacific Standard Time - 9:30 to 10:30 a.m.

Bakersfield.....KERN	Los Angeles.....KECA	San Diego.....KFSD	Spokane.....KGA
Fresno.....KMJ	Portland.....KEX	San Francisco...KGO	Stockton.....KWG
	Sacramento.....KFBK	Seattle.....KJR	

National 4-H CLUB RADIO BROADCAST

OCTOBER 2, 1937

12:30 TO 1:30 P.M. EASTERN STANDARD TIME

Conducted by the United States Department of Agriculture in Cooperation with
the State Agricultural Colleges, the United States Marine Band,
and the National Broadcasting Co.

PROGRAM

NEW FRONTIERS FOR RURAL YOUNG PEOPLE

Tenth Phase - The Year-Round 4-H Club Program

America the Beautiful.....The Homesteaders' Orchestra.

THE YEAR-ROUND 4-H CLUB PROGRAM IN IMPERIAL COUNTY, CALIFORNIA:

W. G. Waterhouse, State Club Leader.

Mrs. W. J. Carleton, Local Leader)

Fred Higginbotham, 4-H Club Boy)

Howard Worthington, 4-H Club Boy)....Imperial County.

Earlene Northrop, 4-H Club Girl)

Raymond McAnally, 4-H Club Boy)

Lewis Copeland, 4-H Club Boy)

AMERICAN COMPOSERS. - Tenth phase of the 1937 National 4-H Music Hour.

The compositions will be played by the Homesteaders' Orchestra
broadcasting from Chicago. The annotations for these selections
have been prepared by R. A. Turner, U. S. Department of Agriculture.

MUSIC FROM LIGHT OPERA

Song of the Vagabonds - From The Vagabond King.....Friml

Oh, Heidelberg, Dear Heidelberg -

From The Prince of Pilsen.....Luders

Dagger Dance - From Natoma.....Herbert

Tell Me, Pretty Maiden - From Florodora.....Stuart

Every Little Movement - From Madame Sherry.....Hoschna

Excerpts from Wang.....Morse

El Capitan - From El Capitan.....Sousa

A Million Future Citizens.....Dr. C. B. Smith,
U. S. Department of Agriculture.

The Star-Spangled Banner.....The Homesteaders' Orchestra.

4-H RADIO PROGRAMS ARE BROADCAST

"Always on the First Saturday of Each Month"

'TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:30 a. m.
to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time;
9:30 to 10:30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension
workers

(OVER)

Stations Scheduled to Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

Albany.....WABY	Cincinnati.....WLW	Manchester.....WFEA	Rochester.....WHAM
Allentown.....WSAN	Cleveland.....WGAR	Miami Beach.....WIOD	Springfield(Mass.)
Asheville.....WWNC	Columbia.....WIS	New York City...WJZ	WBZA
Baltimore.....WBAL	Columbus.....WCOL	Norfolk.....WTAR	Syracuse.....WSYR
Boston.....WBZ	Erie.....WLEU	Philadelphia...WFIL	Tampa.....WFLA
Buffalo.....WEBR	Greenville.....WFBC	Pittsburgh.....KDKA	Toledo.....WSPD
Charleston.....WCSC	Jacksonville...WJAX	Raleigh.....WPTF	Washington.....WMAL
Charlotte.....WSOC	Jamestown.....WJTN	Richmond.....WRTD	York.....WORK

Central Standard Time - 11:30 a.m. to 12:30 p.m.

Albuquerque.....KOB	Detroit.....WXYZ	Lawrence.....WREN	St. Paul.....WTCN
Amarillo.....KGNC	Evansville.....WGBF	Little Rock....KARK	San Antonio....WOAI
Atlanta.....WSB	Fargo.....WDAY	Louisville.....WAVE	Shreveport.....KTBS
Baton Rouge.....WJBO	Fort Wayne.....WGL	Madison.....WIBA	Sioux Falls....KSOO
Beaumont.....KFDM	Grand Rapids...WOOD	Memphis.....WMC	Springfield (Mo.)
Birmingham.....WSGN	Hot Springs....KTHS	Nashville.....WSM	KGBX
Bismarck.....KFYR	Houston.....KXYZ	New Orleans...WDSU	Superior.....WEBC
Chicago.....WMAQ	Jackson.....WJDX	Oklahoma City...WKY	Tulsa.....KVOO
Dallas.....WFAA	Knoxville.....WROL	St. Louis.....KWK	Wichita.....KANS

Mountain Standard Time - 10:30 to 11:30 a.m.

Butte.....KGIR	Billings.....KGHL	Ogden.....KLO	Pueblo.....KGHF
	Denver.....KOA	Phoenix.....KTAR	
	Salt Lake City....KDYL		

Pacific Standard Time - 9:30 to 10:30 a.m.

Bakersfield.....KERN	Los Angeles....KECA	San Diego.....KFSD	Spokane.....KGA
Fresno.....KMJ	Portland.....KEX	San Francisco...KGO	Stockton.....KWG
	Sacramento.....KFBK	Seattle.....KJR	

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National 4-H CLUB RADIO BROADCAST

NOVEMBER 6, 1937

Reserve

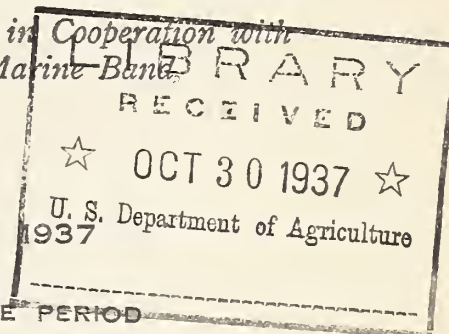
12:30 TO 1:30 P.M. EASTERN STANDARD TIME¹

Conducted by the United States Department of Agriculture in Cooperation with
the State Agricultural Colleges, the United States Marine Band
and the National Broadcasting Co.

PROGRAM

IN HONOR OF 4-H ACHIEVEMENTS IN

UNITED STATES DEPARTMENT OF AGRICULTURE PERIOD



To go out over entire network of radio stations from 12:30 to 12:45 p. m., eastern standard time;

America the Beautiful.....United States Marine Band.

ROUND-TABLE DISCUSSION OF 4-H ACHIEVEMENT - Morse Salisbury, Chief of the Radio Service, presiding; and the following members of the Extension Service: C. E. Potter, Eastern Section; R. A. Turner, Central Section; C. A. Sheffield, Southern Section; Madge J. Reese, Western Section; Gertrude L. Warren, Club Organization.

Dreaming Song.....United States Marine Band.

STATE EXTENSION SERVICE PERIOD

State 4-H achievement-day radio program organized by the State Extension Service and presented over the local radio station from 12:46 to 1:15 p. m., eastern standard time.

UNITED STATES DEPARTMENT OF AGRICULTURE PERIOD

To go out over entire network of radio stations from 1:16 to 1:30 p. m., eastern standard time:

Plowing Song.....United States Marine Band.

ROUND-TABLE DISCUSSION OF 4-H ACHIEVEMENT - Continued.

The Star-Spangled Banner.....United States Marine Band.

¹TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:20 a. m. to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time; 9:30 to 10:30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension workers

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Stations Scheduled to Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

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Mountain Standard Time - 10:30 to 11:30 a.m.

Butte.....KGIR	Billings.....KGHL	Ogden.....KLO	Pueblo.....KGHF
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Pacific Standard Time - 9:30 to 10:30 a.m.

Bakersfield.....KERN	Los Angeles.....KECA	San Diego.....KFSD	Spokane.....KGA
Fresno.....KMJ	Portland.....KEX	San Francisco...KGO	Stockton.....KWG
	Sacramento.....KFBK	Seattle.....KJR	

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In 37

National 4-H CLUB RADIO BROADCAST

Reserve ✓

DECEMBER 4, 1937

12:30 TO 1:30 P.M. EASTERN STANDARD TIME

Conducted by the United States Department of Agriculture in Cooperation with
the State Agricultural Colleges, the United States Marine Band,
and the National Broadcasting Co.

PROGRAM

NEW FRONTIERS FOR RURAL YOUNG PEOPLE
Twelfth Phase - 4-H Leadership

LIBRARY
RECEIVED

☆ NOV 27 1937 ☆

U. S. Department of Agriculture

America the Beautiful.....United States Marine Band

HOW OUR 4-H CLUB IS SERVING THE COMMUNITY

Dialog by

Winners of the Moses 4-H Leadership Trophy Contest

NATIONAL 4-H MUSIC IDENTIFICATION TEST. - The United States Marine Band will play a selected list of compositions chosen from those played during 1937. All 4-H members and their friends will be urged to identify these compositions as they are played, by writing the name of the composition and the name of the composer. The correct list will be announced at the conclusion of the last selection.

LOCAL LEADERSHIP ASSURES SUCCESS

Address by

Madge J. Reese, U. S. Department of Agriculture

The Star-Spangled Banner.....United States Marine Band

4-H RADIO PROGRAMS ARE BROADCAST
"Always on the First Saturday of Each Month"

'TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:30 a. m. to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time; 9:30 to 10:30 a. m., Pacific standard time.

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Amarillo.....KGNC	Des Moines.....KSO	Knoxville.....WROL	St. Louis.....KWK
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Beaumont.....KFDM	Fargo.....WDAY	Louisville.....WAVE	Shreveport.....KTBS
Birmingham.....WSGN	Fort Wayne.....WGL	Madison.....WIBA	Sioux Falls.....KSOO
Bismarck.....KFYR	Grand Rapids...WOOD	Memphis.....WMC	Springfield (Mo.)
Chicago.....WMAQ	Hot Springs....KTHS	Nashville.....WSM	KGBX
Council Bluffs...KOIL	Houston.....KXYZ	New Orleans...WDSU	Superior.....WEBC
Dallas.....WFAA	Jackson.....WJDX	Oklahoma City...WKY	Tulsa.....KVOO
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	Butte.....KGIR	Ogden.....KLO	
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	Salt Lake City...KDYL		

Pacific Standard Time . 9:30 to 10:30 a.m.

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Fresno.....KMFJ	Portland.....KEX	San Francisco...KGO	Stockton.....KWG
	Sacramento.....KFBK	Seattle.....KJR	